

Dissemination Plan

The dissemination plan will form the roadmap for all communication and dissemination actions and contains:

1. guidelines for open access publication ([Guidelines to the Rules on Open Access to Scientific Publications and Open Access to Research Data in Horizon 2020](#));
2. authorship regulations ([Guidance On The Role of Authors and Contributors](#));
3. virtual and face-to-face meetings to promote the action:

One kick-off meeting has been organised 27th-28th May 2021 (online due to pandemic circumstances). Additionally four face-to-face 2-day workshops meetings will be organised. During the workshops WP specific EWG sessions will be organised, followed by a plenary panel discussion to align the individual WPs [M16 (June 2022), M24 (Feb 2023), M34 (Dec 2023), M46 (Dec 2024)]. All other meetings both consortium-wide and WP-specific will be conducted via teleconferencing ([Figure 1](#));

4. ERICA newsletter (periodical aim every 3 months) and news functionality tab at ERICA website <https://erica-rd.eu/news/> ;
5. ERICA social media strategy (LinkedIn, [Twitter](#)). Uniform reporting of ERICA activities and social media attributes.

ERICA has a specific Twitter account https://twitter.com/erica_rd_eu and will have a specific LinkedIn, and also already has its website <https://erica-rd.eu/> .

The dissemination roadmap is described both in text and figures and will form the guidance of any action or deliverable that comes out from the project ([Figure 2](#)).

For instance: any result from WP activities/ tasks/ deliverable will be routed through the coordinating office:

- WP1-completion of deliverables;
- WP6-organisation of specific workshop and outreach;
- WP7-ethics (for instance: availability of uniform informed consent forms for data sharing)
- WP2-5 specific deliverables and milestones.

Further actions will be taken according to the predefined structure and framework of ERICA.



Toolkit

To support coordinated implementation of the dissemination and outreach activities a branding identity are developed for dissemination and marketing materials for use during workshops and RD specific conference attendance as well as for presentations, reports, meeting- and internal documents. The Toolkit guides and provides the means for the communication activities and tools like shown in [figure 3](#):

Tool: website	Targeted audiences: ERICA participants; Scientific and clinical communities; Patients; Patient organizations; Policy makers
To ensure efficient communication between all consortium beneficiaries and the ERN community as a whole a website (www.ERICA-rd.eu) will be developed illustrating the aims and scope of the consortium. The website will have dedicated sections for end users, display the study objectives, and major results and will be maintained, and updated frequently. The ERICA website will also be linked to websites from ERNs and contain strategic key messages, information in lay terms, and infographics to inform stakeholders and the public on research and innovations in the rare disease field.	
Tool: Scientific Publications	Targeted audiences: Scientific and clinical communities
Results will be published open access in peer-reviewed scientific and medical journals. The consortium will use their experience in publication in high impact journals and journals pertaining to rare diseases.	
Tool: White papers	Targeted audiences: Industry; Society
The consortium will publish white papers on the results obtained in the specified WPs to communicate any hurdles that were overcome, highlight findings with regards to RD regulatory guidelines and insights obtained during the project.	
Tool: Attendance at events	Targeted audiences: Scientific and clinical communities; Industry
Partners will attend and present at relevant international and national conferences to communicate the action results to scientific and clinical communities. These will include symposia where industry and institutional investors meet researchers. These meetings will serve to increase the awareness of rare disease research and the value of ERNs. This will add value to seeding new collaborations and make industry aware of the power of ERNs to run clinical trials to aid in commercial development of new therapies or repurposing of exciting medicines.	
Tool: Electronic platforms	Targeted audiences: Scientific and clinical communities
To maximize impact in the scientific community at large, various electronic platforms will be used to allow scientists from other fields to access the publications, e.g. Zenodo, an EU-supported platform that enables researchers to showcase results which are not part of the existing institutional or subject-based repositories of the research communities.	
Tool: Social Media + Newsletter	Targeted audience: General Public
Twitter, YouTube, Facebook and LinkedIn and the newsletter will serve to access and impact a broad audience. Consortium beneficiaries will work together to use their existing social media presence to translate the main project goals and project findings to a broader audience. The consortium will liaise with other EU sponsored projects on rare diseases to exchange information relevant for the lay public and to share and retweet each other's posts on social media to reach synergism in outreach, dissemination and communication of research on rare diseases within Europe.	

Figure 3. ERICA Communication activities and tools.



ERICA has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 964908

Each beneficiary must disseminate its results to the public and keep the coordinating office updated.

The information must include all of the following:

- the terms “European Union (EU)” and “Horizon 2020”;
- the European Rare Disease Coordination and Support Action (acronym ‘ERICA’), grant nr 964908;
- the publication date, and length of embargo period if applicable, and
- a persistent identifier (either ERICA logo or reference to ERICA project with specific grant nr 964908).

[Quick guide and tools for Communication, Dissemination and Exploitation in Horizon 2020](#)

For communication and dissemination activities use the following text: *“This project has received funding from the European Union’s Horizon 2020 research and innovation programme under grant agreement No 964908”.*

EU logo for H2020 projects



EU emblem. High-resolution emblems can be found here <http://europa.eu/about-eu/basic-information/symbols/flag/>

The Toolkit including ERICA logo and PowerPoint template are provided by the ERICA office and is available at the ERICA SharePoint site [map](#).



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